

The logo features the words "COLOR ME" in a blue, sans-serif font, with "Blue" written in a large, dark blue, cursive script below it. The background consists of overlapping geometric shapes in various shades of blue.

COLOR ME

Blue



Early Learning
Coalition of the
Big Bend Region

BOARD OF DIRECTORS PRESENTS
A KIDS ART AUCTION EVENT

Dear Community Partner,

On behalf of the Early Learning Coalition of the Big Bend Region (ELC), we are delighted to present you with an opportunity to become a sponsor of our highly anticipated kids art auction event, Color Me Blue. This event is designed to bring together our community in support of our mission and raise vital funds to make a lasting impact in the lives of those we serve.

ELC is dedicated to ensuring that every child in the Big Bend is prepared to succeed in school. With your generous support, we can continue to support our youngest community members, their caregivers, and the early learning educators that equip them with the necessary skills to become future leaders.

Color Me Blue will take place on January 23, 2025, in Tallahassee. This inspiring evening will feature a range of captivating experiences, including:

1. **Cocktail Reception:** Network and mingle with influential community leaders, philanthropists, and business professionals during the exclusive pre-event reception.
2. **Live Entertainment:** Enhance your experience with music provided by a local group.
3. **Art Auction:** Participate in our exclusive silent auction, featuring unique and beautiful artwork created by local Big Bend children.

Your support will make a meaningful difference and help us create a brighter future for those in need. We kindly request that you respond to this sponsorship opportunity by December 16, 2024. For further information, please contact us at Outreach@elcbigbend.org.

Sincerely,

Early Learning Coalition of the Big Bend Region, Inc.

COLOR ME

Blue

A KIDS ART AUCTION EVENT



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SPONSORSHIP OPPORTUNITIES

As a sponsor of Color Me Blue, you will receive numerous benefits that provide excellent exposure for your brand and demonstrate your commitment to making a difference in our community. Our sponsorship levels and corresponding benefits are outlined below:

PLATINUM SPONSOR \$2,500

- Prominent logo placement on event invitations, event program, and official event website
- Verbal recognition during the event program
- Exclusive full-page advertisement in the event program
- Eight reserved tickets to the event
- Special acknowledgement on social media platforms
- Sponsor Deliverable Report

GOLD SPONSOR \$1,500

- Logo placement on event program, and official event website
- Verbal recognition during the event program
- Half-page advertisement in the event program
- Four reserved tickets to the event
- Recognition on social media platforms
- Sponsor Deliverable Report

SILVER SPONSORSHIP \$750

- Name placement on event program and official event website
- Verbal recognition during the event program
- Quarter-page advertisement in the event program
- Two reserved tickets to the event
- Recognition on social media platforms
- Sponsor Deliverable Report

BRONZE SPONSORSHIP \$500

- Name placement on event program and official event website
- Verbal recognition during the event program
- One reserved tickets to the event
- Recognition on social media platforms
- Sponsor Deliverable Report